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For Immediate Release

Vicky Hoffman of E.W. Scripps Company Joins Board of Ohio River Foundation

March 1- Ohio River Foundation (ORF) is pleased to announce that Vicky Hoffman, Corporate & Broadcast Senior Accounting Manager at E.W. Scripps Company has been elected to the non-profit's Board of Trustees.

Ms. Hoffman commented on her interest in joining the ORF board, "[T]he Ohio River Foundation is doing wonderful things for the community through restoration projects and education programs and I was very excited when the opportunity was presented to me to be a part of the process. I understand the importance of having clean water to drink and the importance water has in the overall health of those that live in the community."

Rich Cogen, Executive Director of Ohio River Foundation commented, "We're excited to welcome Vicky to the ORF team. He brings a wealth of experience as we look to grow and expand the foundation's impact in the community and the Ohio River watershed."

ORF's River Explorer education program operates in Greater Cincinnati and Greater Columbus reaching more than 5,000 students with 15,000 hours of environmental education enrichment and stewardship training. Other markets are also being considered for this popular program.

Ohio River Foundation is dedicated to protecting and improving the water quality and ecology of the Ohio River and all waters in its 11-state watershed. ORF works towards these goals through environmental education and conservation activities that serve to inspire environmental stewardship for the benefit and enjoyment of all current and future citizens.

In addition to River Explorer, ORF's Restoration Program targets habitat restoration opportunities throughout the Ohio River Watershed, including small dam removals and invasive plant specie education and control. A featured program within the Restoration Program is the Youth Conservation Teams program - an award winning work-study stewardship program for high school students that is active on local and federal government lands.

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