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For Immediate Release

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River Explorer Receives \$15,000 for Expansion in Northern Kentucky

(Covington) May 29 – Ohio River Foundation has received a \$15,000 grant from Ashland, Inc. to enhance its River Explorer education program activities and expand its reach to thousands of students in northern Kentucky. Trip discounts of 50% are available for Northern Kentucky schools that are new to the program. A minimum rate does apply.

“River Explorer brings to life the natural world the way a textbook can never accomplish,” said Rich Cogen, Executive Director of ORF. “We’re delighted to welcome Ashland as a supporter of River Explorer, and hope other companies will demonstrate their interest in science education and environmental stewardship by supporting this important program.” Thousands of students and their teachers from more than 45 schools in Ohio, Indiana, and Kentucky continue to reap the benefits from this extraordinary program.

“We’re seeing an increase in school interest in our program despite budgetary concerns. There are three reasons for this: First, this is a testament to the unique quality of River Explorer. Secondly, teachers are witnessing improved scholastic performance in the classroom after their students participate in River Explorer. And thirdly, we have an excellent staff of River Explorer educators,” Mr. Cogen added.

Registration is now open for 2012-13 field trips. Information is available at www.ohioriverfdn.org.

Ohio River Foundation is accepting donations to further support the River Explorer program. For more information about the program, ORF, or how you can support its efforts, please call Rich Cogen at 513-460-3365, or visit ORF’s website at www.ohioriverfdn.org.

Now in its 12th year, the non-profit Ohio River Foundation (ORF), through its River Explorer, Youth Conservation Teams, School and Community Stormwater Rain Garden Programs, River Restoration, and WaterSmart-Showerhead Replacement Program, is working throughout the 200,000 sq. mile watershed to protect water quality and improve public awareness of the importance of the natural environment in the Ohio River watershed.

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