

## Fundraising Tips

- Raising money can be easy when approached the right way. Small donations can really add up – 10 pledges of just \$10 each will get you to the first level. There are people who, when asked, are happy to give. Give them the chance to say “yes”!
- Start with a realistic fundraising goal you know you can achieve, and then challenge yourself to exceed it.
- Provide information to the prospective sponsor to let them know what their pledge will support. See more fundraising tips below.
- Ask potential sponsors for a flat amount: \$100, \$50, \$20...
- Collect funds at the time of the pledge or let your donors know that they can donate on-line at [www.ohioriverfdn.org](http://www.ohioriverfdn.org)
- Let pledge donors know that their donation is tax deductible.
- If you are getting pledges via regular mail or in person, gather the donors’ names, addresses, etc., with the provided sponsorship form so that we can send them a receipt and a thank you. *Then deliver the completed form with each set of contributions.*

### What a donation/sponsorship does:

**\$10** — Helps stock our River Explorer education program with chemistry test kits.

**\$20** — Buys new seine and hand nets. These nets take a beating during the River Explorer season and need periodic repair and replacement. This amount also can purchase 1 cu.yd of mulch used in our rain gardens.

**\$50** — Enables the purchase of 10 small trees or large plants for a rain garden installation or habitat restoration work.

### If you are a participant, a cumulative pledge goal of...

**\$100** — Helps us print and provide rain garden installation and maintenance manuals to schools and communities that are struggling with ways to reduce stormwater pollution and improve and protect water quality.

**\$250** — Buys 2 new microscopes for our River Explorer education program. This amount can also supply us with 20 healthy trees or 50 plants for river restoration.

**\$500** — Provides planting material for an entire rain garden or whole grove of native Sycamore trees for habitat protection.

**\$1,000** — Funds the participation of 30 kids in our River Explorer field trip program.

**ENABLE DONORS TO SEE TANGIBLE RESULTS FOR THEIR DONATION!!**